

# Creative Thinking & Innovation

Course Brochure

# Creative Thinking & Innovation

## Course Overview

Creative thinking and innovation are vital components in both our personal and professional lives. This course equips you with practical problem solving skills, creative thinking models and strategies. It is particularly suited for individuals who want to enhance your creative thinking ability and to find faster, better and smarter solutions to business challenges and opportunities.

### Delivery Option

Weekday

### Duration

2 days

### Course Location

Lagos



# Creative Thinking & Innovation



## Outline

- ✓ What is Creativity and Innovation?
- ✓ Individual Creativity
- ✓ Get Creative
- ✓ Developing the Right Environment for Creativity
- ✓ Creativity and Innovation in Business
- ✓ Where Does Creativity Fit into the Problem Solving Process?
- ✓ Defining the Problem
- ✓ Creative Techniques (RAP model, Shoe swap, Mind mapping, Metaphors and analogies, Situation/solution reversal, Use of objects)
- ✓ Encouraging Creativity In A Team (Brainstorming, Role storming, Brain writing, The stepladder technique, The slip writing technique)
- ✓ Putting It All Together (Problem-solving case study)



# Course Benefits

## For Whom

- |            |                        |                  |
|------------|------------------------|------------------|
| ✓ Everyone | ✓ Working Professional | ✓ Business Owner |
|------------|------------------------|------------------|

## Everyone/ Working Professional

- Recognize your own creativity
- It equips you to generate creative ideas to solve company problems.
- Learn how to implement individual and group techniques to generate creative ideas.
- It positions you as a creative and innovative individual.
- It is a good platform for a career in entrepreneurship.

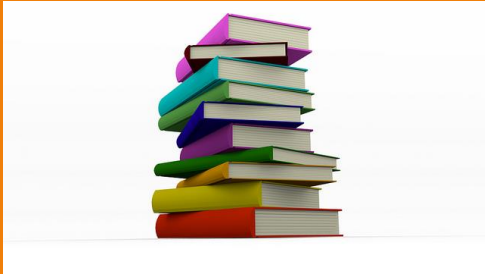
## Business Owner

- It helps you realize the importance of creativity and innovation to business.
- Learn how to build a creative environment for your company.
- It equips you to apply problem solving tools to tackle company problems.
- It gives you the skills needed to apply creativity and innovation to your business



# Course Fit For

Industry/Sector	Discipline
✓ All Sectors	✓ All Individuals ✓ Working Professionals ✓ Business Owners ✓ All Individuals



# Course Pack

## What you get

- Certificate of completion
- Manual and course materials
- Qualified Instructor
- Small, Interactive Class

## Support Materials

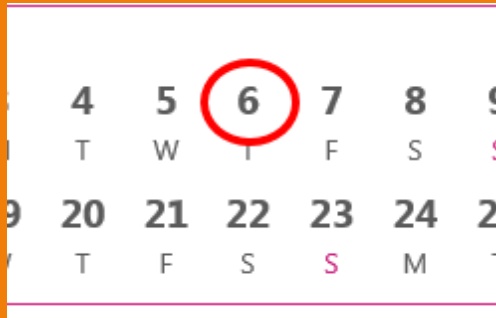
- Refreshment (Tea & Lunch)

## How We Deliver The Course

- A facilitator will lead the sessions
- Case studies and videos will be used to apply taught concepts
- Participant will work in groups to solve problems
- Participants will complete various tasks

# Course Approach





# Course Calendar

Location		Dates for Upcoming Classes	
<b>Weekday</b>			
<b>Lagos</b>		<a href="#">Contact Us</a>	

Options	Days & Time for Classes	
	<b>Training Days</b>	<b>Training Time</b>
<b>Weekday</b>	Mon - Fri	9 am - 5 pm
For training dates for subsequent months kindly contact our course coordinator.		





# Course Fees

Locations	Fees	
	Registration	Tuition
Lagos	₦5,000	₦34,000



# Payment Policy

## Registration Policy

- ✓ Reg. closes 2 weeks before lectures
- ✓ Late reg. will attract N3000 additional admin fee
- ✓ Reg. fee should be paid to P&F Accounts
- ✓ Reg. fee is non-refundable
- ✓ After reg. payment complete reg. form on our website

## Tuition Policy

- ✓ Tuition can be paid one off or in instalment
- ✓ Installment payment will be paid in 2 equal instalment
- ✓ To commence lectures full/half tuition must have been paid
- ✓ Tuition is non-refundable, but can be transferred to other courses
- ✓ Tuition for classes attended is non-refundable

**Account Name:** Piston & Fusion Ltd  
**Account Number:** 2015242578  
**Bank:** First Bank of Nigeria



# Steps To Enroll

## Steps

1. Pay the registration fee a week before training kick off
2. Send your payment details to [fees@pistonandfusion.org](mailto:fees@pistonandfusion.org)
3. Visit [www.pistonandfusion.org](http://www.pistonandfusion.org) click on register now tab and complete Registration form.
4. Upon confirmation of your registration an electronic receipt will be sent to your mail.
5. Pay the tuition on or before the tuition deadline date.  
*(Flexible payment option available)*

# Contact Us

Location	Addresses
Lagos	334 Adeyemo Akapo Street, Omole Phase 1, Ikeja Lagos
Mobile: +234 (0) 8185744692, +234 (0) 8086615585	
Email Address: <a href="mailto:info@pistonandfusion.org">info@pistonandfusion.org</a> Website Address: <a href="http://www.pistonandfusion.org">www.pistonandfusion.org</a>	